

Client Testimonial_ KOROLEVA CAVIAR

SUMMARY KEYWORDS

realise, finance, madeleine, order, company, accounting, finding, business, goals, terms, marketing, accountancy firm, great, question, replies, achieve, invoicing, accounts, manufacture, services

SPEAKERS

Ioana Barsan

Ioana Barsan 00:00

Hello, I am Ioana Barsan and I'm the founder owner of BCI&C Limited a UK established company. BCI&C is supplying manufacture and distribute luxury products internationally. The company has been set 10 years ago, we pride ourselves by being involved in every step of the process from finding the sources for the best food ingredients, for marketing up to marketing, collaboration with the best brands worldwide and also company logistics.

Is not easy since the food industry, it's very challenging one. And obviously in order to provide the best quality, it's absolutely a challenge. Very soon we realise that in order to have a great of achievements in terms of branding, and marketing, we need the best of the best of the team in terms of marketing campaign sales campaign, and especially in terms of accounting and finances resources.

When we first started the business, we really struggled to find an accountancy firm that understand exactly what we are doing. We move twice before finding Smart Accounting and Finance Services,

We soon realised that they are a fundamental tool for us and for our business in order to achieve our goals. From the beginning, we found Ms. Madeleine that actually respond very quickly to every single question that we had, especially obviously it's not our field, and she advised in the best way possible, to make less and less mistakes and achieve our goals. Madeleine helped us with our finances and her support. It's made a huge difference for us. Very confident knowing that our business accounts are in a very good hand.

We absolutely trust them. And we are absolutely sure that our company is in very, very safe hands of accounting and finance services. These allow us to develop and grow our business and focus more on our goals. When we contact Madeleine, she replies promptly. After she answers to any question that we might have, and she's going through the procedures sharing with us the most important and necessary information in order to succeed.

We are very pleased with the total approach and how Ms. Madeleine looks after our accounts. With such a great knowledge and kept thinking to start a new business or improving the current one. We would highly recommend Smart Accounting and Finance Services. They are freely second to none!